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*FOR IMMEDIATE RELEASE*

## **Colorado author-illustrator gets wild about storytelling**

*New series of children's chapter books showcases animals,  
environmental responsibility*

LONE TREE, Colo. (2/17/11) – Colorado's own author-illustrator David Schmidt announces the official launch of his new series of action-adventure children's chapter books. "Natural Forces" is a delightful, exciting, and environmentally themed line of fictional stories for children aged 8-11 that follow the exploits of five orphaned animal youngsters chosen to be protectors of the earth. Each wild creature – wolf, bear, ferret, falcon and badger – has been given the power to morph into their adult-warrior form to fight evil and ensure the survival of the environment and the planet. Each hero is also endowed with amazing mystical weapons and superpowers.

With colorfully illustrated covers by Schmidt himself, each Natural Forces book pits the furry and feathered heroes against powerful villains, their army of robotic henchmen and a series of deadly traps as they try to safeguard the earth.

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“The Natural Forces series started as a way to combine my love of nature and concern for the environment with my skills as a writer and artist,” explained Schmidt. “Working with a local book fair company years ago really fueled my desire to produce these books. Watching schoolchildren everywhere I went swarm over the new books we brought in with such crazed energy and overwhelming desire to escape into the world of fiction was really inspiring.”

Schmidt centers each story around various national parks and historic places in North America, making Natural Forces a natural complement to both school year and summertime reading. With complex main characters, each with identifiable flaws and imperfections, the books are a thrilling read -- more like an animated movie than your average children’s literature.

Schmidt currently does book signings and is available for appearances and speaking engagements at Front Range elementary schools. He offers an interactive and fun 45-minute creative writing class for 4<sup>th</sup> and 5<sup>th</sup> graders, absolutely free of charge, as a means to market his new books and help kids overcome writing hurdles.

“David presented the stages of writing in such an entertaining manner that the students didn't even realize it was a lesson!” said Carol Weber, Teacher/Coordinator of the Gifted and Talented at Canyon Creek Elementary School in Aurora, Colo. “He held their attention for nearly an hour with his fast-paced program. I liked that he involved the students in creating stories on the spot. I highly recommend his creative writing class as an energizing component of any teacher's writing lessons.”

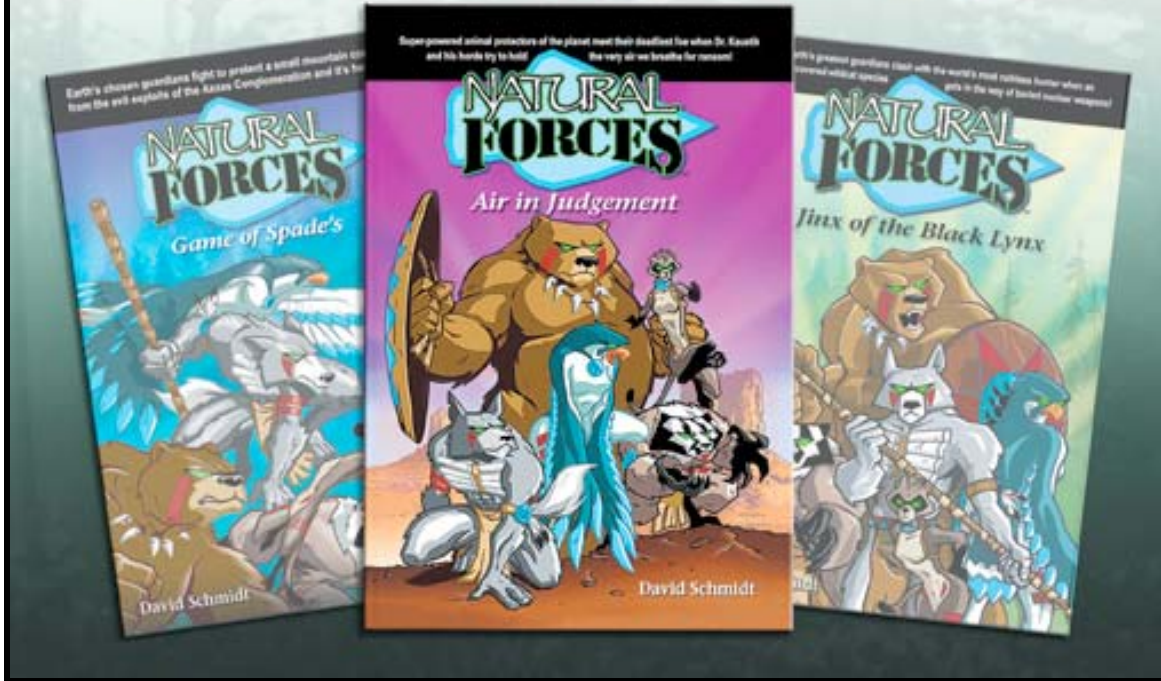
Nicole Robbins, teacher at Flagstone Elementary in Castle Rock, expressed her appreciation for Schmidt’s recent visit thusly; “The presentation was very interactive and engaging for my 6th grade students. The Harry Potter example he used was a great way to get a variety of students involved in sharing and thinking about their own writing ideas. The acronyms he shared are fun and can help the students start new stories of their own. I think Natural Forces is an excellent storyline and students will want to read about the adventures!”

All three titles in the Natural Forces series, “Air in Judgement”, “Jinx of the Black Lynx” and “Game of Spade’s” (ISBNs: 978-1-934980-29-3, 978-1-934980-30-9, 978-1-934980-31-6) are available at any of the Tattered Cover book stores, The Bookies book store, as well as from Amazon or Ingram, and, of course, directly from the publisher. The series is planned for a total of 12 books if they prove popular.

Wisconsin-based Cable Publishing, in conjunction with Media Uprising, LLC of Lone Tree, publishes Natural Forces. Each book in the series retails for \$7.95 USD.

For more information regarding the Natural Forces series, or to schedule David Schmidt at your school, visit [www.cablepublishing.com](http://www.cablepublishing.com) or [www.mediauprising.com](http://www.mediauprising.com).

*It's time to get WILD!*



Earth's chosen guardians fight to protect a small mountain community from the evil exploits of the Axxes Conglomeration and it's henchmen!

# NATURAL FORCES™

*Game of Spade's*



David Schmidt



Brought together by the spirit of an ancient shaman, five rowdy animal orphans have been chosen to be protectors of the planet. Each creature - Wolf, Bear, Falcon, Ferret and Badger - was given the power to morph into their adult-warrior form, and each is endowed with amazing mystical weapons and superpowers!

**Game of Spade's...** The Rocky Mountains become a battleground when the destructive Axxes corporation hatches a plan to use the source waters of the Colorado River as a means to disperse their new mind control weapon. The Natural Forces collide with the brutal Mr. Spade and his squad of deadly Soldierjacks in a fight to the finish high up in the rugged alpine wilderness.



Children's Fiction

\$7.95



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